



**storytelling**

Does the experience tell a story? Is it relevant? Does it help illuminate the experience or some part of the content? Does it help to convey instruction?

Is the story linear? Can it function well non-linearly? Should it?

Does it allow others to tell theirs? Can people share stories with each other? Can the story be created collaboratively?

How is the story's perspective oriented? Is it first-person? Third? Second (which is really rare)?

Does the story have a good start? A satisfying end? Can it be retold several times? Can it go-on for a long time? Should it?

Are the characters believable? Are the settings appropriate? Are the themes interesting?